

**OFFICIAL RULES:**  
**SNIP-ITS AND MY LITTLE PONY: THE MOVIE SWEEPSTAKES**

CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

**SPONSOR:** The Sponsors of this Sweepstakes are The Snip-its Corporation and The Snip-its Franchise Co., LLC (collectively, “Snip-its”), 6409 City West Parkway, Suite 205A, Eden Prairie, MN 55344. Lions Gate Entertainment Inc. (“Lionsgate”) and its parent, affiliates and subsidiaries are not a sponsor or administrator in this Sweepstakes and they are not responsible for any collection, submission, or processing of entries, or the selection of winners.

**ENTERING:** Sweepstakes entry begins at 12:01 a.m. CT January 5, 2018, and ends at 11:59 p.m. CT on January 21, 2018. To enter, eligible participants must submit an official entry form with completed personal profile information at [www.snipits.com/Sweepstakes](http://www.snipits.com/Sweepstakes). Submission of an entry as described herein includes an individual providing his/her corresponding personal profile information, consenting to these Official Rules, and authorizing Snip-its and Snip-its franchise salons to collect, store and share information regarding such individual. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address associated with the entry, as solely determined by Snip-its, will be considered the entrant.

**ELIGIBILITY:** Open to legal residents of the 48 contiguous United States and D.C., age 18 or older or the age of majority in your state of legal residence, whichever is older. Void in Alaska, Hawaii and where prohibited by law. All Snip-its, Snip-its franchise salons and Lionsgate employees, directors and officers, as well as their immediate families (parents, siblings, children and spouse) and persons living in the same household (whether related or not), are not eligible to participate. Entries must be complete to be eligible. Limit one (1) entry per person. The Sweepstakes is subject to all applicable federal, state, municipal, territorial and local laws and regulations. Submission of official entry or participation in these Sweepstakes constitutes full and unconditional agreement to these Official Rules. The decisions of Snip-its with regards to these Sweepstakes shall be final and binding.

**PRIZES:** The Grand Prize award winner will receive one (1) Blu-ray Combo Pack of Lions Gate’s *My Little Pony: The Movie*, a value of approximately \$21.99, and six (6) Kids’ Regular Haircuts at Snip-its location of choice. Total approximate value of Grand Prize is \$121.99. Nine (9) First Place award winners will receive one (1) Blue-ray Combo Pack of Lions Gate’s *My Little Pony: The Movie*, a value of approximately \$21.99, and one (1) Kids’ Regular Haircut at Snip-its location of choice. Total approximate value of each First Place award is \$41.99. No prize award substitutions allowed, except at Snip-its’s discretion, a prize of equal or greater value. Prize awards are non-transferable and are not redeemable for cash. All Snip-its haircuts awarded must be redeemed at original salon of choice and cannot be transferred. Haircut values vary and must be redeemed within twelve (12) months from award date. All expenses associated with the use and/or redemption of the Grand Prize or a First Place award are the sole responsibility of winner.

**WINNING:** One (1) Grand Prize award winner and nine (9) First Place award winners will be selected from all eligible entries received by random electronic drawing conducted by Snip-its on or about January 22, 2018, at Snip-its Corporate Office. Winners need not be present to win. Official notice to winners will be sent by email on or about January 22, 2018. The prize award must be claimed within thirty (30) days of notification. If the prize award is not claimed, it will be awarded in a subsequent random electronic drawing until a selected winner claims the prize. Winners are responsible for any income tax or tax withholdings resulting from prize award.

**ODDS OF WINNING:** The odds of winning a prize award depend upon the total number of eligible entries received. All prizes will be awarded provided a sufficient number of eligible entries are received and prizes are validly claimed by February 22, 2018, after which no alternate winners will be selected, nor unclaimed prizes awarded.

**GENERAL RULES:** Snip-its reserves the right at its sole discretion to modify, terminate or suspend all or portion of this Sweepstakes should non-authorized human interference, fraud, printing errors, Internet viruses, hackers or other causes beyond the control of Snip-its corrupt or impair administration, security, fairness or proper operation of this Sweepstakes. Snip-its assumes no responsibility for lost, late or illegible entries. The name of the Grand Prize winner can be obtained after January 22, 2018, by mailing a self-addressed stamped envelope to: The Snip-its Corporation, 6409 City West Parkway, Suite 205A, Eden Prairie, MN 55344.

By entering in these Sweepstakes, each entrant agrees to: (a) to release, discharge and hold harmless Snip-its, Snip-its franchise salons and Lionsgate and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes-related activity or the acceptance, possession, use or misuse of any awarded prize (including any travel/activity related thereto); (b) Snip-its's collection, storage and use of entrant's personal information by Snip-its, its affiliates and third party service providers, including without limitation, information regarding such entrant's entry in these Sweepstakes, as well as use of the name and likeness of each winner for promotional purposes, and for the purposes of administering the Sweepstakes and distributing prizes and awards; and (c) the collection, storage and use by Snip-its of each entrant's submitted personal and other information, in a manner consistent with Snip-its Privacy Policy (<http://www.snipits.com/privacy-policy/>). The terms of Snip-its Privacy Policy are incorporated herein by reference. Entrant understands and agrees that his/her personal information submitted may be transferred to and/or stored on servers in the United States of America, and therefore may be subject to U.S. law, and/or disclosure to or access by U.S. authorities in accordance with or as required by U.S. law or courts. Snip-its is not responsible for any incorrect or inaccurate information supplied by entrants. All questions or disputes regarding eligibility for these Sweepstakes, as well as the Grand Prize and the First Place awards, or an entrant's compliance with these Official Rules will be resolved by Snip-its in its sole discretion.

**LIMITATION OF LIABILITY:** Snip-its is not responsible for incorrect or inaccurate transcription of information, for problems related to any of the equipment or programming

associated with these Sweepstakes, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software, inability to access the website or online service, or for any other technical or non-technical error or malfunction. In the event of a printing error or irregular packaging, the Released Parties shall have no liability. UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL ANY OF THE RELEASED PARTIES BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THESE SWEEPSTAKES OR MERCHANDISE OFFERED, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IF SNIP-ITS IMPROPERLY DENIES A WINNER ANY PRIZE, LIABILITY WILL BE LIMITED TO THE EQUIVALENT AMOUNT OF APPROXIMATE RETAIL VALUE. BY PARTICIPATING IN THESE SWEEPSTAKES, AN ENTRANT WAIVES ANY AND ALL RIGHTS TO BRING ANY CLAIM OR ACTION RELATED TO SUCH MATTERS IN ANY FORUM BEYOND ONE (1) YEAR AFTER THE FIRST OCCURRENCE OF THE KIND OF ACT, EVENT, CONDITION OR OMISSION UPON WHICH THE CLAIM OR ACTION IS BASED. TO THE FULLEST EXTENT ALLOWABLE BY LAW, THE RELEASED PARTIES SPECIFICALLY DISCLAIM ANY REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING THE PRODUCTS AND/OR SERVICES, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE AND IMPLIED WARRANTIES ARISING FROM COURSE OF DEALING OR COURSE OF PERFORMANCE. Some jurisdictions do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to all. Sweepstakes winners agree to rely solely on the manufacturer's warranties, if any, for any prizes. As a condition of participating, each entrant agrees that: (a) any action at law or in equity arising out of or relating to these Official Rules or the website shall be filed, and that venue properly lies, only in state or federal courts located in Minneapolis, Minnesota, and entrants hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering these Sweepstakes, but in no event attorneys' fees; (c) any and all claims shall be resolved individually, without resort to any form of class action; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. These Official Rules and the Sweepstakes shall be governed by and construed in accordance with the laws of the State of Minnesota and the laws of the United States, without giving effect to any principals of conflicts of law. The Released Parties make no representation that the content on the website is appropriate or available for use in any particular location. Those who choose to access the website act on their own initiative and are responsible for compliance with all applicable laws including any applicable local laws. These Official Rules constitute the entire agreement pertaining to the subject matter hereof and supersedes all prior or other arrangements, understandings, negotiations and discussions, whether oral or written. No waiver of any of the provisions of these Official Rules shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided. If any provision of these Official Rules

is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.

Final 12.20.2017