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Snip-its Opens Cutting-Edge Kids Salon in West San Jose

Local Entrepreneur Welcomes Families to New Grand Opening Celebration at 1600 Saratoga Ave

SAN JOSE, Cali. (May 31, 2018) – West San Jose parents and their children will be lining up to celebrate the opening of [Snip-its](#), a child-focused salon and entertainment concept located in the Westgate Center at 1600 Saratoga Ave, Suite 233. Beyond West San Jose, this salon is well positioned to be the go-to salon for families in Campbell, Saratoga, Santa Clara, Cupertino and more.

The grand opening celebration is on Sunday, June 10 from 1 p.m. – 4 p.m. at the Snip-its salon in Westgate Center. Guests will enjoy \$15.99 kids' regular haircuts, free face painting, temporary tattoos, treats, and prizes, including a grand prize drawing for a Value Pack of 5 haircuts (\$120 value), and the first 75 families will receive a free gift. Snip-its West San Jose will also be donating 10% of proceeds from June 10-17 to 10 local autism organizations throughout the community. Customers just need to mention their school name in order for that school to receive the donation.

Snip-its West San Jose is owned by the Patils, who are local entrepreneurs and parents. After identifying an underserved marketplace and lack of strictly kid-focused services within their community, the Patils decided to invest in a Snip-its salon to provide a unique concept and premium service to the families of West San Jose.

“For us, it’s important to be involved in our community and to be able to open a business primarily focused on a cause that truly speaks to me is a great feeling,” said Nam Patil. “I’m excited to bring this hassle-free and fun salon experience to West San Jose for kids to enjoy and parents to receive the support they deserve.”

Although the Patils have joined the Snip-its franchise family, they are still engaged in their respective professional fields. They live in beautiful San Jose with their children.

Upon entering the styling station, parents can be close at hand where Snip-its' specially-trained stylists work their Snip-its Magic while the child is kept busily entertained by activities, games and stories by Snips and The Gang. Beyond the traditional haircut, Snip-its offers a professional brand of hair care products and wide variety of kid-friendly spa services and ear piercing.

Defined by the branded characters, games, stories, and a Magic Box that dispenses a prize at the end of the service, Snip-its is turning a traditionally stressful experience into an enjoyable activity for both children and parents alike. Virtually unheard of in the hair care industry, Snip-its implements a unique and one-of-a-kind stylist training program specifically for children with Autism, as part of their partnership with the national Autism Speaks organization. Snip-its West San Jose welcomes children with autism and special needs at any time during regular business hours, but also provides appointments upon request for children who may need a less stimulating environment. Snip-its' goal is to make every child feel comfortable.

Snip-its was founded in 1995 by Joanna Meiseles, a busy mother who sought a hair salon that catered to her young children. Twenty years later, the brand continues to be synonymous with the founder's mission, offering quality children's hair care and an environment that is welcoming, wholesome, and entertaining.

For more information on the services and propriety products Snip-its offers, please visit www.snipits.com or call 408-475-8564.

About Snip-its

Snip-its is the nation's fastest growing child haircut franchise that is dedicated to making haircuts fun for children and relaxing for parents. Founded in 1995 by busy mother, Joanna Meiseles, Snip-its is turning a traditionally mundane and often unpleasant experience into a fun-filled, animated adventure. As the leader in the underserved child hair care industry, Snip-its offers attractive opportunities for business minded individuals looking to earn a successful living in a recession-resistant industry with speedy expansion, and strong consumer demand. For more information about the franchise opportunity, please visit www.snipitsfranchise.com.

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