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FOR IMMEDIATE RELEASE



Snip-its Opens Cutting-Edge Kids Salon in Anaheim Hills

Local Entrepreneurs Welcome Families to Grand Opening Celebration at 8170 E Santa Ana Canyon Rd

ANAHEIM, Cali. (March 19, 2019) – Orange County parents and their children will be lining up to celebrate the grand opening of [Snip-its](#), a child-focused salon and entertainment concept. Located at the regional lifestyle shopping center, Anaheim Hills Festival at 8170 E Santa Ana Canyon Rd, Suite 191, the new kids' hair salon will open on Friday, March 22, and will host a grand opening event on Saturday, March 23.

The grand opening events, being held on Saturday, March 23, from 9 a.m. to 5 p.m. will feature \$12 kids' regular haircuts, free face painting, a balloon artist, treats, prizes, raffles and more!

The new Snip-its location owned by a local couple (and parents), Andy and Megan Hirsch, will be the salon's first location in Orange County and serve as a solution for Orange County parents who are looking for a way to untangle the challenges of trying to find a convenient haircutting experience for their children. The Hirsches decided to invest in a Snip-its Haircuts for Kids to provide a unique concept and premium service to the families of the greater Anaheim and Yorba Linda areas.

"For us, it's important to be involved in our community and to be able to open a business primarily focused on a cause that truly speaks to me is a great feeling," said Megan Hirsch. "I'm excited to bring this hassle-free and fun salon experience to Anaheim, Yorba Linda and the surrounding Orange County communities for kids to enjoy and parents to receive the support they deserve."

Although the Hirsches have joined the Snip-its franchise family, they are still engaged in their respective professional fields. They live in beautiful Southern California with their three children (ages 6-8) and hope to open more Snip-its salons throughout Orange County.

Upon entering the styling station, parents can be close at hand where Snip-its specially-trained stylists work their Snip-its Magic while the child is kept busily entertained with custom activities featuring Snips and The Gang. Beyond the traditional haircut, Snip-its also offers a professional brand of hair care products and ear piercing.

Defined by the branded characters, games, stories, and a Magic Box that dispenses a prize at the end of the service, Snip-its is turning a traditionally mundane and often unpleasant experience into a fun-filled, animated adventure. Virtually unheard of in the hair care industry, the brand implements a unique and one-of-a-kind stylist training program specifically for children with Autism, as part of their partnership with the national Autism Speaks organization.

Snip-its was founded in 1995 by Joanna Meiseles, a busy mother who sought a hair salon that catered to her young children. Twenty years later, the brand continues to be synonymous with the founder's mission, offering quality children's hair care and an environment that is welcoming, wholesome, and entertaining.

For more information on the services and propriety products Snip-its offers, please visit www.snipits.com.

About Snip-its

Snip-its is the nation's fastest growing child haircut franchise that is dedicated to making haircuts fun for children and relaxing for parents. Founded in 1995 by busy mother, Joanna Meiseles, Snip-its is turning a traditionally mundane and often unpleasant experience into a fun-filled, animated adventure. As the leader in the underserved child hair care industry, Snip-its offers attractive opportunities for business minded individuals looking to earn a successful living in a recession-resistant industry with speedy expansion, and strong consumer demand. For more information about the franchise opportunity, please visit www.snipitsfranchise.com.

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